Metropolitan Chicago Association of Square Dancers-MCASD

Executive Board Meeting Minutes-via Zoom

Saturday, March 19, 2022

**Attendance:** Frankie Terry, Darlene Kulpa, Marilyn Heinemann, Larry Campbell, Pam Berg, Duane Bradley, June Bradley, Ken Davies, Sue Davies, Janice Harris, Jules Heinemann, Bill Neurauter, Christine Steffy. A quorum was met. Guests: Tom Galuszka and Janice Cha from GVS.

President Frankie Terry called the meeting to order at 10:08am.

**Approval of Agenda:** Agenda approved

**Approval of Minutes:** Motion by Sue D with second by Pam B to approve the minutes. Motion passed.

**Treasurer’s Report:** January and February reports sent to members prior to meeting. Members received previous monthly reports at general meeting. As of February 28, 2022 we have $13,347.91 in checking account and $7,823.07 in the CD, for a total of $21,170.98. The only expense was $95 paid to GVS for a new dancer dance. Report filed for audit.

**President’s Report:** Frankie T contacted Mary Seat of Wisdom church in Park Ridge to inquire about holding a Spring/Summer dance. That facility is available. No updates regarding Trinity Lutheran.

Frankie was contacted by Element 3 Health Incorporated for information about dancing for seniors. Frankie passed along information about <https://www.ucansquaredance.com/>

**VP Report:** No Report

**Secretary:** No Report

**Insurance:** Bill N has membership and insurance forms ready to send. Darlene K volunteered to send out to clubs.

**Webmaster:** Christine S reported that Brian R has deleted obsolete information.

**SCISDA:** There are currently no plans for the 2023 Illinois State Convention. Bill N stated that there will be a SCISDA board meeting the last Saturday in April.

**Newsnotes:** NR

**Friendship Awards:** NR

**Sweetheart Dance:** Frankie T reported on status of 2023 Sweetheart. When we have a definite location, she will contact callers.

**Publicity:** Pam B and Christine S reported. Handout documents were sent to board members prior to this meeting. Documents included: letter sent to presidents of clubs, club contact form, process flow sheet, detailed tentative time line, preliminary budget, website manager job description.

Report and Discussion: Publicity committee meets about every 3 weeks. They are fine tuning the website, requesting SEO (search engine) word suggestions, working on criteria and qualifications for a parttime site manager. They will search for the site manager. Publicity Committee will present progress at General Meeting in April 2022. They will report updates at each Executive and General meeting. They will be testing social media ads over a 4month period to determine adjustments. This will be fluid to find the right mix.

MCASD Executive board thanked the committee for their excellent work and dedication to square dance. Committee members include: Pam Berg, Chuck and Bobbi Bradley, Christine Steffy, Janice Cha.

**Pumpkin Ball:**  no discussion

**Unfinished Business:** New Dancer dance. Several clubs are currently holding lessons. Motion by Christine S with Darlene K as second for MCASD to sponsor up to $250 for a new dancer dance hosted and organized by North Shore Squares before June 30, 2022. Motion passed.

**New Business:**

Nominations committee: Slate of officers were presented. VP – Robert Bradley agreed to a 3rd term if unopposed. Treasurer – Larry Campbell agreed to a 2nd term. There can still be nominations from the floor at the election vote at the April 2022 general meeting. The term will run from 2022-2024. Christine S announced that Janice Cha just agreed to run for VP. Therefore, the slate of officers to be presented at the general meeting will be VP – Janice Cha (for a 1st term) and Treasurer – Larry Campbell for a second term. Jules will notify Robert B of the change.

In April 2023 we will be voting on President and Secretary.

**Open Forum:** GVS is hosting a ticketed dinner dance to celebrate their 70th anniversary on May 6, 6:30-11pm at White Eagle Banquet Hall. $45 per person. Theme is Peace, Love, and Party.

National Square Dance Convention in Evansville, IN is June 22-25, 2022. Janice Cha is chairing Education. 71NSDC.org/

Motion to adjourn by Darlene K, second by Janice H. Meeting adjourned at 11:15am.

Minutes submitted by

Marilyn Heinemann, Co-Secretary

**2022 Executive Board Meetings:** June 18, August 20, November 19

**2022 General Meetings:** April 24, September 18, December 4