

## ***Metropolitan Chicago Association of Square Dancers***



Oct 14, 2017 MCASD EXECUTIVE MEETING  
Elk Grove Township Hall, Arlington Heights

Attendance: Duane Bradley, Janice Cha, Sue & Ken Davies, Pat & Jim Glass, Marilyn & Jules Heinemann, Darlene Kulpa, Anita Johnson, Thom Maxwell III, Brian Robinson, Rich Sehnert, Pat Semple, Christine Steffy, Frankie Terry

Guests Cornie Gardner (South Side Squares)

Meeting called to order 10:05 by Rich Sehnert

Pledge of Allegiance

Approval of agenda

Marilyn Heinemann about the Friendship awards report, already in agenda. Anita Johnson asked if we approved budget for 17/18, we haven't. Budget approval is added under treasurer. Jules Heinemann motioned approval of agenda as amended. Seconded by Pat Glass. Vote: All in favor: Yes Opposed: No. Motion Carried.

Approval of minutes

Ken Davis noted attendees doesn't list him as attendees. Frankie Terry correct that \$200 for trip does not include local dance. Duane Bradley moved minutes accepted as amended. Seconded by Frankie Terry. All in favor: Yes Opposed: No. Motion Carried.

Treasurer's Report

Attached are Aug & Sept reports. Duane Bradley motioned report accepted. Seconded by Marilyn Heinemann. All in favor: Yes Opposed: No. Motion Carried.

Budget for 2017/18 was submitted. Budget figures were based on last year's budget. Proposal is based on no reduction in membership/insurance fee. Sunshine line item should have been deleted. Webpage is paid to 2018. Research is needed to determine when next payment is due. Move the \$75 from Sunshine to cover website expense. Marilyn Heinemann motion to approve budget as amended. Janice Cha seconded. It

was noted that Misc Income 2016-17 was final income from 2016 convention after the fact. This won't occur this year. All in favor: Yes Opposed: No. Motion Carried.

### President

Rich Sehnert reported that scheduling has not been done for next year's executive meetings. Schedule was submitted to Elk Grove Township. The building is being sold with no updates. Toys for Tots – received email from Marines and they will be at the General meeting Dec 3<sup>rd</sup>. Please have clubs bring their donations (unwrapped) to this meeting. There is an event page on FB that can be shared. Thank you for the clubs that participate.

### VP report

All the new dancer dances are set. Dec 2, will be at North Shore Squares, called by Arlene Kaspik. Jan 19, will be at Swingin Sugars, called by Herschel Tolson. Apr 21, Call N Caper/Naper Squares, called by Bobby Poyner. A flyer is available both with all 3 dances and by location. Goal is to get dancers to attend more than one dance. Discussion on one flyer vs separate flyers. We will keep one flyer with all dances.

### Secretary

No one in this position. Need someone for Dec General meeting as Christine Steffy will be out of town. She also mentioned she can't continue to do this. Marilyn Heinemann will take the Dec General Meeting minutes. Christine will send MCASD Job Description to Brian to put on website. MCASD Member Club list has errors. Each director should review their clubs listing and check. Send corrections to Ken/Bill. We need to send to KEN by Nov 1. The sheets were passed around for directors to note changes today.

Insurance – No Report

Webmaster – No Report

### SCISDA

There is a convention in Decatur. Ribbons are due in this week.

News Notes – No Report

### Friendship

Report is attached. Reviewed discussion in Sept meeting to change from 8 to 6 visits. Discussed while changes are made, there are other changes to make in the handbook as reflected in attached report. Technicality allows more visits to count in total visits. Change order date to July 15<sup>th</sup>. Donna reported she will work with Ken to update the handbook in time for December meeting. Christine Steffy moved we make suggested

changes by Donna Carpenter. Brian Robinson seconded. Discussion that this not a constitution/by laws changes. All in favor: Yes Opposed: No. Motion Carried.

Rich will tell Donna that the motion carried. She should work with Ken with the changes.

Historian – No Report

Pumpkin Ball

Darlene Kulpa reported that the Ball is set. Raffle will end 4:00 pm and winners posted at 4:30 pm . Split the time will be drawn at 4:00 pm, close 3:45 pm.

Dancing begins at 1:30. Website may be incorrect – 1 pm, Brian to review. At 3 pm to 3:30, everyone will be brought into the big hall for parade and announcements. Kitchen closed and re-opens afterwards. End announcements with an all skate tip. Reminders for Split the Pot and raffle will be announced. Split the Pot will be posted instead of picked during announcements. Discussion regarding dance schedule. We need to shorten this dance as it is noticed dancers tend to leave between 4 – 4:30.

Setup start for the Halls and Kitchen 12:30ish. ChiTown & Glenview usually does setup/tear down.

Bobby does not publish a schedule to callers – it will be available at the dance. Bobby needs to know the parade schedule. Ken will print 250 copies of the program. Bobby will confirm dance level in which room. Advance sales are 1/3 tickets sold; 295 sent 87 sold. A program may be available early if Bobby gets his responses and can complete it. Darlene has Rounds schedule and it will be at the door. Darlene said she is unable to coordinate this ball next year.

Publicity – No Report

Grant Update

1 dance so far at Swingin Sugar. It had 2 squares. Comments were happy. Arlene Kaspik was caller. Successful as it included students, 3. There were dancers who came who haven't danced in a while. Darlene noted her club members enjoy all levels of dancing. 2<sup>nd</sup> Dance is tonight at Happy Twirlers.

Logo

Rich Sehnert noted MCASD is using Skyline logo since 2014. Rich would like to see this be used for all new documents, keep the old logo for all older documents/etc. until able to update. Christine Steffy motioned to use the Chicago Skyline as a replacement logo and grandfathering in the previous logo. Brian Robinson seconded. Discussion. Christine remarked time to update logo to something. It was noted MCASD didn't want to spend money. Vote: Yes 9 No 3 abstain 3 Motion carries.

Break 11:35

Restart at 11:40

Future of Meeting Spot

We need a place to go when this building sells. Some ideas are Panera's with meeting rooms, restaurants, libraries. This facility is \$35 current rent. An option to rotate meeting by area. Duane will check with Downers Grove. Trinity Lutheran was discussed. We normally pay \$75 for the gym. Frankie will talk to Trinity.

Mailchamp idea.

A newsletter will come as an email not an attachment from a person. Mailchamp can report on how successful the campaign was. This week's email had an good open rate, 3 bounced, no unsubscribes. 188 names on list. Currently, we don't have a way to reach out to dancers. Currently we rely on club presidents, delegates to read and pass information on. This seems not to be working. This can be used for Pumpkin & Sweetheart, special dances (New Years Eve), new dancer dances, training, convention (if they want). Since the dancers don't come to meetings, we don't need to send meeting reminders. Not a weekly email. Discussion if clubs are willing to share member email addresses. Should board ask each club to share? Clubs cannot legally share club members address. Each member has to give permission to share. Cost – currently using free service. Charge is by number of emails. We can put a sign up sheet at Pumpkin Ball. Announce at General Meeting in December. There is an opt-out on this. Janice will send an Opt-In email we can send to my club and the clubs I oversee.

Pumpkin Ball 2018 – more discussion on how the rooms will be used. This will be brought to the clubs to decide. Dining room for Club 50/Mainstream. Move tables to make more room. Big Gym Plus and lower Rounds. Little Gym has upper level rounds. Round dancers don't like to go the Plus Dance Hall. They want to do squares and rounds in same room. Comment that last year there were so many in the new dancer room, some tripped, one fell due to lack of space. We should do a count of dancers and then allocate the room by number of dancers for the next time. Do a few counts and average. Discussion that new dancers are encouraged to come and club dancers stay to help. Discussion that some go in new dancer hall because of callers. Put a sheet up by caller to count square but the caller job is not to count, this is our jobs.

2018 Convention – a couple hundred registered so far. ribbons to go out in a couple weeks.

Open forum

Frankie Terry reminded us that we shouldn't talk as dances are 'too' far. "We" (South Side Squares" aren't too far. We shouldn't be saying "too far" when we speak to our new dancers. Most clubs are around 60 minutes or so.

Pat Semple noticed that the club list has wrong director then we discovered she has the wrong list. The wrong Director List was passed around with the 17/18 Club contact list.

Pumpkin Ball is too long, 1:30 pm – 5:30 pm. The handbook has the hours it is not in the by laws. Add to next exec agenda. Make it 2 – 5 or 1:30 – 4:30.

Christine Steffy moved to adjourn. Brian Robinson seconded. Meeting adjourned at 12:16