

Metropolitan Chicago Association of Square Dancers



**MCASD Executive Board Meeting Nov. 15, 2014
at Elk Grove Township Hall, Arlington Heights**

Next Meeting Saturday, January 17, 2015 at 10AM

PRESENT: Frankie Terry, John & Barb O'Connell, Jim & Pat Glass, Janice Cha, Pat Semple, Ed Haering, Bill Neurauter, Ken & Sue Davies, Curtis & Maria Bremer, Rich Sehnert, Chuck Koziol,, Darlene Kulpa, Jules & Marilyn Heinemann, Brian Robinson, Duane & June Bradley, Robert Bradley

The meeting was called to order by Frankie Terry at 10am and followed by the Pledge of Allegiance.

Frankie asked if there were any corrections to the minutes from October. Bill Neurauter moved to approve the minutes and Barb O'Connell seconded. The minutes passed unanimously.

TREASURER'S REPORT: Chuck Koziol reported a small loss in August. The balance of our checking account and CD at the end of September was \$18,486.47 and increased to \$21,591.74 in October. The total profit from the Convention was \$8,126.31, of which MCASD received \$1218.95. Ken Davies moved to accept the treasurer's report and Bill Neurauter seconded. This was approved unanimously.

COMMUNICATIONS: None

ADVISOR'S REPORT: None

2015 CONVENTION REPORT: Rich Sehnert reported that 181 people have registered so far. There is a waiting list for rooms at the Holmes Center. T-shirts and polo shirts have been ordered. The cost is \$10 for the T-shirts and \$20 for the polo shirts. There is a \$5 extra charge for a purple polo. Contracts have been sent out for sound, flooring, etc. Rich is still investigating the transportation from Chicago. The next Convention meeting will take place in January on a Sunday, exact date and time TBD.

PRESIDENT'S REPORT: Tom Troyke has been contacted and all the dates needed at Trinity Lutheran in Roselle have been booked for next year, including September 20 and December 6, 2015 and April 17, 2016 for the General

meetings and October 25, 2015 for the Pumpkin Ball. Frankie thanked Jules and Marilyn Heinemann and Darlene Kulpa for attending the executive Board Meeting.

A sign up sheet will be passed out at the December General meeting for volunteers for the Sweetheart Dance because there seems to be some confusion over what people had signed up for previously. Then Job Assignments will be made. Tickets and Flyers are ready to be distributed.

Barb O'Connell uses a bulletin board at each dance to display upcoming MCASD events. Someone is needed to make the Sweetheart booklet. Also, clubs need to select their Sweetheart Couple. The deadline is January to submit the names of the Sweetheart Couple.

VP REPORT: Janice Cha reported on the first New Dancer Dance on November 8. Barry Johnson was the caller at South Park Church in Mt. Prospect. Square Spares hosted and 15 new dancers, 13 Angels, 8 MCASD board members, and 9 host club dancers attended. Income was \$140 at the door plus \$24 from Split the Pot. Expenses were \$150 to the church, \$100 to Barry Johnson, \$17 to MCASD for 1 tote bag and 1 magnet as door prizes. This leaves a net loss of \$103. Chuck Koziol reported that each of the new Dancer Dances last year lost money, also. Everyone agreed that this is all right as it still encourages new dancers to keep dancing. Happy Twirlers reported a conflict with this date and their club dance. Everyone agreed that this is a common problem because there is probably always some conflict with one of the clubs.

Janice also suggested a more current image for the MCASD logo be suggested at the general meeting. Options include the skyline design used on the tote bags and magnets or Bobby Poyner's design used for the Pumpkin Ball and Sweetheart dances. Some people commented on the size of "Metropolitan Chicago Association of Square Dancers" being so small. Many suggestions were made to change the wording and its location. Janice said she wanted Square Dancing to be prominent since that is what we are trying to promote. No decision was made.

We have sold 113 tote bags of the 150 we purchased, and 116 of the 125 magnets. Barb O'Connell moved to order another 125 magnets and Rich Sehnert seconded. This passed unanimously. Barb O'Connell volunteered to take charge of the sales of the tote bags and magnets. Frankie Terry is using the tote bags and magnets in a drawing as an incentive for students to attend

10 consecutive classes.

Frankie has also been asking the students and club members for ideas for promotion of square dancing so that some of these ideas can be used at the next Intro parties. Jim Glass said that wearing square-dance clothes to a demo or out to eat after a dance is good promotion of square dancing. Others mentioned the cost of these items is not attractive to new dancers.

Barb O 'Connell said that she has gotten requests for lessons starting mid-year. Some clubs are starting lessons in January, including, Arlington Squares, Glenview Squares and Chi-Town is having Intro Parties once a month. This is still not available toward the south side but Frankie is talking to Herschel Tolson about this. Janice suggested one of the south side clubs follow Chi-Town's example of holding Intro Parties on a regular basis which would encourage interest.

Janice raised the question again of developing a script including other MCASD events or initiatives to be presented by the directors to their respective clubs. Curtis and Bill both made points about how important it is for any board member or director to ask to speak at the club dance and encourage all the dancers to promote square dancing to anyone they meet and to support the MCASD events. Also, Janice would like to keep track of the director visits, since if we track it, we can then improve it.

Promotional materials are needed for the next New Dancer Dance, possibly on a post card or business card with one side having the MCASD logo or a photo and the other side giving general information about the MCASD website, Taminations, etc.

Janice asked if we wanted to post an information page with pictures of the MCASD board members and short bios posted to the Square Dance Chicago website. This would help recognize people who volunteer their time behind the scenes and would raise awareness of what MCASD does for the clubs in the Chicago area. Pictures of board members will be taken at the Sweetheart Dance.

Sue Davies said there were complaints about one couple winning in two different categories at the Pumpkin Ball. Frankie said people also complained about not knowing where the ballot boxes were. Voting for the Pumpkin Ball costume contest needs to happen at more than one location and needs to

be announced by the callers and cuers.

Dancer awards will be given out at the December meeting. John O'Connell believes these should be done away with because of the lack of participation. Whether to continue with the Friendship Awards will be brought up for a vote at the December general meeting.

SCISDA did offer a free registration as a prize at the Pumpkin Ball. Other associations can offer this as a prize at any special dances they offer. Also, SCISDA will be choosing an association to start hosting the convention in a rotation with all the other associations probably starting in 2017. When every association has hosted, the list will begin again. It was proposed that the host association for the Convention should get a larger percentage of the profits.

SUNSHINE: two birthday cards were sent out this month.

Clearing House information is posted on the website and also printed for distribution at the general meetings.

Club president and delegates information will be distributed at the December General meeting. Ken Davies will also be ordering new badges for the new board members.

Chuck questioned who would be doing the audit for the period August 2013-July 2014. He suggested using Roger Kenney again. Frankie Terry requested that Chuck approach Roger to ask if he would perform the audit again.

Pat Glass moved to adjourn the meeting. Bill Neurauter seconded. It passed unanimously and the meeting adjourned at noon.

Respectfully submitted,

Carolyn & Bob Lopez