

***Metropolitan Chicago Association of Square Dancers***



**MCASD Executive Board Meeting June 13, 2015  
At Elk Grove Township Hall, Arlington Heights**

**Next Meeting Saturday, August 15, 2015 at 10AM**

**PRESENT:** Frankie Terry, Janice & James Cha, Darlene Kulpa, Christine Steffy, Pat Semple, Ken & Sue Davies, Bob & Carolyn Lopez

The meeting was called to order at 10:03 by Frankie Terry, followed by the Pledge of Allegiance. There was one change made to the Agenda. Ken Davies said that the SCISDA report should be given by the SCISDA delegates, not by the SCISDA President. And also, that the State Convention report should only be addressed if MCASD were hosting the convention. Christine Steffy moved to approve the agenda as changed and Sue Davies seconded. This passed unanimously.

Frankie asked if there were any changes to the minutes from the last Board Meeting. There were none. Christine Steffy moved to accept the minutes. Sue Davies seconded. The minutes were approved unanimously.

Since Chuck Koziol was not present, Darlene Kulpa moved to table the Treasurers report. Christine Steffy seconded. This was approved unanimously.

**PRESIDENT REPORT:** Frankie Terry proposed that MCASD officially put in a bid to host the 2016 State Convention. Ken Davies said it was too late since the registration forms needed to be printed for this summer's convention and the next meeting of SCISDA to approve any bid would not take place until the convention itself. After much discussion, Christine Steffy moved to put a vote to the MCASD delegates by email whether to submit a bid to SCISDA to have MCASD host the 2016 convention in Itasca, IL. Darlene Kulpa seconded and the motion passed unanimously. In order for this vote to pass, at least 30% of the MCASD clubs must respond and a majority of those votes are needed for the vote to pass.

Frankie Terry reported that she presented a grant program to SCISDA but it could not be voted on since there were not enough delegates present for a quorum. It will be presented again at the convention meeting.

**VICE PRESIDENT REPORT:** Janice Cha does not have the final clubs/dates/locations for the new dancer dances for next year.

**INSURANCE:** Bill Neurater's report of clubs and dues was read.

**WEBMASTER:** The presentation, PR #101, is being readied for the state convention. Information will be given on how to best use the MCASD website. Janice Cha asked for an improved landing page for new people interested in SD.

**NEWSNOTES:** None

**FRIENDSHIP:** None

**HISTORIAN:** None

**SUNSHINE:** None

**SWEETHEART DANCE:** Contracts have been received. Sign in sheets for new dancers have been designed to use at the Pumpkin Ball and Sweetheart Dance.

**PUMPKIN BALL:** Darlene has confirmed with the clubs their duties at the Pumpkin Ball. She will also work with Sue Davies to determine who is responsible for all the little details that need to be handled the day of the dance. Larry Johnson is scheduling the cuers and Bobby Poyner is scheduling the callers.

There will be a sign up sheet for the Directors assignments at the Pumpkin Ball, at the August Exec Board meeting. Darlene will send out letters to the Delegates, Directors and Presidents of each club confirming their Pumpkin Ball assignments.

**UNFINISHED BUSINESS:** Christine Steffy reported on the tool box being created to help attract people to Square Dancing. Empty nesters have been identified as the target group and word of mouth as the best means to interest them. The tool box contains flyers, business cards, and other templates that each club can individualize to promote their club.

Yard Signs have been successful in other areas. These were suggested to be used in a test area. The cost per sign is between \$5-7 each. They need to be placed at busy intersections from Friday night thru Sunday evening only and then retrieved before they are disposed of by local authorities. Possibly, these could be ordered with the Square Dance Chicago website and personalized with the phone number of the local club.

See Christine's report attached to the minutes.

Janice Cha reported on the grant program. 13 clubs are participating, but two of the clubs are working together. The toolbox page on Shutterfly will provide promotional materials to these clubs. Christine will try to find out from the clubs what promotional materials work and what doesn't. The SD revival site has a list of all Intro Parties and lessons.

Sue Davies has been asked by Rich Davies to print some SCISDA materials. She questioned if we should be using MCASD equipment to do this. This matter was tabled until the next meeting.

Sue Davies commented that the Directors need to have some input on which clubs they are assigned as Directors.

Christine Steffy moved to adjourn the meeting. Pat Semple seconded. The meeting adjourned at 11:51 am.

Respectfully Submitted,  
Carolyn & Bob Lopez

